

EDUCATION

8/2003-5/2007

B.A. IN ART, EMPHASIS IN GRAPHIC DESIGN, CALIFORNIA STATE UNIVERSITY, NORTHRIDGE (CSUN)
Cum Laude

EXPERIENCE

11/2007-PRESENT

FREELANCE DESIGNER, SILVERECHO, INC., LOS ANGELES, CA

- Assist Creative Director with development, design, and production for both print and web
- Communicate with clients through Basecamp (Project Management) to track and manage design process
- Develop/design online content such as: web sites, blogs, e-mail marketing campaigns, and landing pages
- Experience with e-mail marketing services such as MailChimp and Emma, creating/styling/modifying templates
- Develop/design print collateral such as: stationery systems, direct mail, postcards, brochures, and promotional items
- Serve as liaison for Developer to the Creative Director to communicate issues and project manage
- Train clients on how to manage their web site, including training on various online tools for production
- Provide contractors with detailed instructions on specific tasks for web-related projects

1/2006-PRESENT

GRAPHIC DESIGNER, MY DESIGN, NORTHRIDGE, CA

- Print/web production and consultancy for small businesses and non-profit organizations
- Completes design projects from research, development, execution, editing/approvals, to final formatting
- Develop/design print collateral such as: logos, brochures, shirt design, tradeshow displays

9/2006-12/2006

INTERN, MEAT AND POTATOES, INC., BURBANK, CA

- Lay out digital perspective views from finished flat artwork for studio's web portfolio
- Archive mechanicals and organize production area

HONORS

5/2007

Cum Laude
Typographer Spotlight: Jan Tschichold, CSUN Annual Juried Student Art Show

2006

International Design Summer Workshop, Hanyang University, Ansan, South Korea

2004-2006

Dean's List

2005

International Design Summer Workshop, California State University, Northridge
Golden Key International Honour Society
National Society of Collegiate Scholars

SKILLS

THE GOOD STUFF

- Adobe CS5: Illustrator, Photoshop, InDesign, Dreamweaver; HTML/CSS
- Basic understanding of Flash, JavaScript (AJAX, jQuery, XML)
- Experience with WordPress and CMS driven web sites, eCommerce (Magento, Interspire)
- Proficient in both Mac and PC platforms
- Positive attitude and strong work ethic, open to direction
- Ability to manage multiple projects at a time, prioritize and set/meet production deadlines
- Familiar with production process for both print and web
- Strong typography and layout skills
- Good organization skills and communication skills, both written and oral
- Ability to be flexible and accommodating under pressure
- Works well in a team environment and can work independently

ASSOCIATIONS

PRESENT

AIGA, The Professional Association for Design, Los Angeles Chapter
KERNSPIRACY: A Place for Designers to Share Secrets

2004-2007

Vice-President/Member, Student Advertising Graphics Association (AIGA/SAGA)